

China semiconductor association beefs up its IP division with industry representatives

Jurisdiction : - Asia /China /North East Asia

11 Nov 16 | 04:22 GMT

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IN BRIEF

The China Semiconductor Industry Association has enhanced its intellectual property rights unit by adding more representatives of the business sector to its IP Affairs Department in an effort to improve IP protection and encourage innovation.

The China Semiconductor Industry Association, or CSIA, has enhanced its intellectual property rights unit by adding more representatives of the business sector to its IP Affairs Department in an effort to improve IP protection and encourage innovation.

The CSIA has appointed Xu Bulu, director at the Shanghai Silicon Intellectual Property Exchange, as executive deputy director of the IP department, Xu Xiaotian, executive vice chairman and secretary general of the CSIA, announced at a semiconductor IP seminar* in Shanghai.

More industry professionals have also joined the department, including other deputy directors from the Semiconductor Manufacturing International Corporation, Spreadtrum Communication and Jiangyin Changdian Advanced Packaging.

Meanwhile, Xu Xiaotian remains director of the department and Chen Xian the senior deputy director.

The beefed up team will set up the department's office at the Shanghai Silicon Intellectual Property Exchange, and the IP Exchange will take charge of the routine management and services for the IP Affairs Department.

"We respect IP rights, and deplore the abuse of IP rights to impede the growth of others," Xu said at the seminar. "We also advocate paying for the use of IP and are against theft of IP."

The IP Affairs Department has vowed to safeguard the interests of companies to ensure healthy growth, encourage the development of enterprises through innovation, and push forward cooperation with the world's leading companies with advanced technologies, Xu said.

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Since its establishment in 2005, the IP Affairs Department has offered training and consultation, as well as held seminars on patent issues, for CSIA members. It has also been commissioned to offer suggestions to government authorities and draft an annual IP report for China's integrated circuit industry.

**14th China International Semiconductor EXPO & Summit, CSIA, CEAC, Shanghai, Nov. 8-10, 2016.*

-Analysis by Yang Yue

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